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ถึง มหาวิทยาลัยราชภัฏนครราชสีมา

ด้วยสำนักงานปลัดกระทรวงศึกษาธิการ แจ้งว่า สถานเอกอัครราชทูตมาเลเซียประจำ ประเทศไทยจะจัดการประกวดบทความ "Nak Sa Suk Pai Malaysia Adventure 2018" เนื่องในโอกาส ครบรอบ ๖๐ ปี ความสัมพันธ์ทางการทูตระหว่างราชอาณาจักรไทยและมาเลเซีย ในหัวข้อ "Why I want to have my adventure in Malaysia" โดยมีวัตถุประสงค์เพื่อกระตุ้นให้คนไทยสนใจเดินทางท่องเทียว มาเลเซียมากขึ้น ซึ่งการประกวดบทความดังกล่าวเปิดโอกาสให้นักศึกษาที่มีอายุระหว่าง ๑๗ – ๒๕ ปี และกำลังศึกษาอยู่ในมหาวิทยาลัยของไทยสามารถส่งบทความเข้าร่วมประกวด และจะเริ่มประกาศ รายละเอียดการประกวดในเดือนพฤษภาคม ๒๕๖๑

สำนักงานคณะกรรมการการอุดมศึกษา จึงใคร่ขอความอนุเคราะห์สถานศึกษาประชาสัมพันธ์ เชิญชวนนิสิต นักศึกษา ส่งประกวดบทความ "Nak Sa Suk Pai Malaysia Adventure 2018" ทั้งนี้ สามารถสอบถามรายละเอียดเพิ่มเติมได้ที่ สำนักความสัมพันธ์ต่างประเทศ สป. หมายเลขโทรศัพท์ ๐ ๒๖๒๘ ๕๖๔๖ ต่อ ๑๑๑

ILTAN DELVERTH North Manara WEMMUND MANN Nath Sa Scute Pai Malayria Adventure 2018 1 เอิ้มเรียน เป็นผู้มีเป็น เมืองเห FRANCENDER PRACTICA PLANE เจ้าหน้าที่**บริหารงานทั่วไป** 

1.ทราบ 2.จัดตามเสนอ สำนักส่งเสริมและพัฒนาศักยภาพนักศึกษา กลุ่มกิจการพิเศษ โทรศัพท์ ๐ ๒๐๓๙ ๕๕๖๓ โทรสาร ๐ ๒๐๓๙ ๕๖๕๒ - ๓ ารารรับขอยบอแรรสมมัย เกาะค อาณานั้น เราะโรงสาม

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Ambassador of Malaysia

አግ กระท. สถานายักร 8736 เฉขรับ 1 M LH.U. 2561 วันที่ 10:50 .m.tio.au. רמכו

สำหลังป 231ເສທາ້ 17 41.8. - 61 วันที่ ŋ h 178 สำนักงานปล้ากรายรรมมีผษาธิการ

Mr Karoon Sakulpradit Permanent Secretary Ministry of Education Rajdamoen Nok Avenue Dusit Bangkok 10300

Excellency,

ESSAY WRITING CONTEST "NAK SUK SA PAI MALAYSIA ADVENTURE 2018" IN CONJUNCTION WITH THE 60<sup>TH</sup> ANNIVERSARY OF DIPLOMATIC RELATIONS BETWEEN MALAYSIA AND THAILAND

I have the honour to refer to the above. I have the pleasure to inform that in conjunction with the 60<sup>th</sup> anniversary of diplomatic relations between Malaysia and Thailand, the Embassy of Malaysia is organising an essay writing contest. The contest is being planned to be launched by May 2018 to all Thai university students. It is a contest where the students would write a maximum of 300 word-essay in Thai or English on why they would like to have their travel adventure in Malaysia.

I would like to take this opportunity to request for your kind support and cooperation and also to invite the Ministry of Education to endorse our inaugural programme – Essay Writing Contest "NAK SUK SA PAI MALAYSIA ADVENTURE 2018" in collaboration with Tourism Malaysia, Education Malaysia and Malaysia Airlines.

In this regard, we would appreciate it if your esteemed office could assist in disseminating information about the essay writing contest to all the universities in Thailand.

Enclosed, please find more information on this contest. Please contact Ms Leowania Leow, First Secretary (Information & Public Diplomacy), at 02629 6800 and email: leowania@kln.gov.my, should you have any questions or concerns.

The Embassy of Malaysia looks forward to collaborate with you and your dedicated team to contribute to the success of the inaugural programme – "NAK SUK SA PAI MALAYSIA ADVENTURE 2018".

Thank you. & Bert Wisher.

snel

DATO JOJIE SAMUEL 4 April 2018

Rucina

# ESSAY-WRITING CONTEST LAUNCHING OF MALAYSIA TRULY ASIA "NAK SUK SA PAI MALAYSIA ADVENTURE 2018" BY THE EMBASSY OF MALAYSIA, BANGKOK

As part of the celebration of the 60<sup>th</sup> anniversary of Malaysia-Thailand relations, the Embassy of Malaysia, in cooperation with Tourism Malaysia and Malaysia Airlines, is organising an essay-writing contest. The contest will be open to the Thai students studying at the universities in Thailand.

This exciting essay-writing contest is expected to be launched by May 2018. The essay topic is "Why I want to have my adventure in Malaysia" and can be written in Thai or English. The essay entry should be no more than 300 words long.

Our objective is to increase the awareness and further explore Malaysia Truly Asia. With their participation, we aim to reach out to the other stakeholders in Thailand such as the media and public at large when their adventures are being shared on social media, especially driving traffic to our Embassy website, Facebook Page and Twitter account.

To date, the Embassy Facebook Page has more than 1000 likes and followers. We aim to create a buzz among the younger generation of Thai travellers and create greater awareness of travel to Malaysia while also promoting Malaysia Airlines.

The essay-writing contest would enable the participants to develop the ability to conduct research and find more information about Malaysia. This would challenge their minds with creative thinking using language to express themselves.

- Tourism Malaysia
- Education Malaysia
- Malaysia Airlines
- Ministry of Education, Thailand
- Thai universities

### Proposed Date : 7 May 2018

Day	: Monday
Time	: 10.00 am to 11.00 am
Venue	: Embassy of Malaysia, Bangkok

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Proposed Date : 6 July 2018 Day : Friday

# : 10.00 am to 11.00 am : Embassy of Malaysia, Bangkok

- 1. The Embassy of Malaysia will promote and advertise this contest on our social media accounts: Facebook and Twitter, and will work together with Thai media with the collaboration of the Thai Ministry of Education and our Education Malaysia office at the Malaysian Consulate-General in Ho Chi Minh City.
- 2. Bunting, Banner and Poster to be printed to promote this contest.

- No entry fee. .
- This essay-writing contest is open only to Thai students currently studying at the universities in Thailand, aged 17-25 years old.
- Period of contest would run from 7 May till 30 June 2018.
- The maximum words for the essay is 300 words, to be written in Thai or English.
- Participants must click Like on the Embassy Facebook page when they submit their essay online through Facebook or email to naksuksa.pai.malaysia@gmail.com.
- Announcement of winners would be posted on the Embassy Facebook page. Winners . will also be contacted individually by the Embassy.
- Winning prizes are return air tickets Bangkok-Kuala Lumpur-Bangkok, with 3-day, 2-night accommodation and tour packages.
- The winners must post their daily adventure in Malaysia on the Embassy Facebook .
- page, including their experience using Malaysia Airlines.
- Proposed date for travel: July August 2018. .
- The essay should be creative and original. Participants are encouraged to do more research on Malaysia in order to understand what it offers, i.e. food, arts and culture, people, architecture, holiday destinations, natural attractions and many more.
- Judges will choose the five (5) best winning essays. Decision of the judges is final.
- The Embassy holds the copyrights to all winning entries.

EMBASSY OF MALAYSIA BANGKOK, THAILAND

## **REPLY SLIP**

To: Embassy of Malaysia Bangkok, Thailand

# RE: SUPPORT AND SPONSOR "NAK SUK SA PAI MALAYSIA ADVENTURE 2018"

We, ....., agree with the arrangement proposed in this letter as a main **SUPPORT & SPONSOR** for the event. This collaboration will be a starting point for a long-term and fruitful relationship for both parties.

Thank you.

Company Endorsement:

Signature:

Date:

Stamp: